

SGKM
Schweizerische Gesellschaft
für Kommunikations-
und Medienwissenschaft

SSCM
Société suisse des sciences
de la communication
et des médias

SSCM
Società svizzera di scienze
della comunicazione
e dei media

SACM
Swiss Association
of Communication and
Media Research



CALL FOR PROPOSALS

Half-day SACM PhD Workshop in Communication and Media Research

25th Annual Conference of the Swiss Association of Communication and Media Research, University of Neuchâtel

Sponsored by the SACM

Date: Wednesday, April 17, 2024, 1-5 pm

Venue: TBA (close to the conference location, University of Neuchâtel)

Organizers (in alphabetical order): Sarah Marschlich and Michelle Möri

The aim of the workshop is to provide doctoral students doing their Ph.D. on a project related to communication and media research at Swiss universities (incl. universities of applied sciences) with an opportunity to discuss their dissertation research in a constructive and safe atmosphere. The workshop is relevant for PhD students at different stages of their dissertation process.

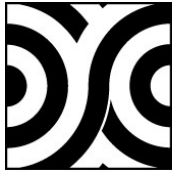
Students will receive feedback on their projects, theoretical frameworks, methodologies, and research designs from senior scholars and fellow students who review the proposals. By reviewing other students' papers, students also learn more about the reviewing process and improve their skills in giving constructive feedback on research proposals.

Senior scholars will give more insights and advice on questions related to the PhD projects with a focus on:

- *Theoretical developments*: Emerging perspectives, theories, and concepts in the field of communication and media research
- *Methodological developments*: Qualitative and quantitative methodologies, empirical challenges and solutions are discussed and evaluated in the field of communication and media sciences

The workshop also serves as a platform for students working in these areas to establish a valuable network and discuss a variety of issues besides the dissertation projects, which are important for academic careers.

This workshop is a competitive workshop. Only a selected number of students will be granted the possibility to attend it.



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Member of the Swiss Academy
of Humanities and Social Sciences
www.sagw.ch

Application and submission

- Students apply with a short proposal (one-page excl. figures, tables, references, as PDF) describing the (planned) research by outlining the research problem and gap, core theories or perspectives, methodology, or even empirical results.
- The proposal needs to outline the student's core challenges and questions at this stage of his project. By submitting a proposal, a student confirms his/her intention to participate in the workshop in person.
- Once accepted, students need to hand in a short paper of approximately 1,000-1,500 words (as PDF) via email to the organizers. This paper can be focused on the core aspects the student would like to discuss (theories, empirical part, etc.).
- The proposal and the short paper must be written in English.
- After submitting the short papers, every student will review a fellow student's paper, write a short peer review, and send it to the organizers. They will subsequently send it to the respective PhD student.
- In the workshop, students will briefly present their project and their questions (max. 5 min).
- The number of participants at this workshop is limited to allow for discussion. Only those students whose proposals are accepted will be able to attend, and attendance will only be possible IN PERSON.

Deadlines

- Deadline for short proposal (one-page excl. figures, tables, references, PDF format): **January 8, 2024**. Please email your piece to s.m.marschlich@uva.nl and michelle.moeri@unifr.ch
- The short proposals will be reviewed, and acceptance will be provided by **January 22, 2024**.
- Deadline for short paper submission (1,000-1,500 words, excl. figures, tables, references, PDF format): **March 20, 2024**. Please email your piece to s.m.marschlich@uva.nl and michelle.moeri@unifr.ch
- Deadline for short peer review (one page): **April 3, 2024**. Please email your piece to s.m.marschlich@uva.nl and michelle.moeri@unifr.ch (will be distributed until the workshop)

Participation fee: Participation is free to all students whose papers are accepted. The SACM will support the workshop. Thus, you must be a current SACM member at the time of the conference to participate.